

# EMPOWER

“June's Journey of Resiliency and Change”

written by June R. Klein

## Television Series Bible 2016-2017

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## **Section 1: Character Descriptions (In order of appearance)**

- 1) **JUNE (V.O.):** narrator of the story
- 2) **MS. CROSS:** June's High School Guidance Counselor. 4'6" skinny w/ short grey hair and thick glasses. Voice made you cringe. She was overworked with a ratio of 5000 to 1. She just doesn't care anymore!
- 3) **JERRY:** June's High School friend who sees Ms. Cross after June. "You will never amount to anything!" he is told by Ms. Cross. Jerry grew up to work at Pfizer and in 1985 he was one of the inventors AND patent owners of Atorvastatin. Marketed under the trade name Lipitor, it is used primarily as a lipid-lowering agent.
- 4) **ADULT JERRY: QUICK CUT** - Jerry is all grown up and a HUGE success! He created the world's best-selling drug, with more than \$125 billion in sales over approximately 14.5 years! Take that Ms. Cross!
- 5) **PROUD DAD (UNDER 5 LINES):** In June's visualization of her graduation, he is super proud to see his son graduate Boston University.
- 6) **MOTHER (FEATURED EXTRA):** In June's visualization of her graduation, she cries tears of happiness. Married to Proud Dad.
- 7) **ANNOUNCER (UNDER 5 LINES):** Announces June's name at graduation. The one she never had.
- 8) **IRA:** Ira is June's love interest that becomes her husband. He is a very handsome strapping young man with a head full of thick black hair. If you looked up "tall, dark and handsome" in the dictionary there would be a picture of this guy! He had a promising pro baseball career cut short by an injury. He's now an aspiring lawyer going to Boston University Law School and was a summer intern at Harvard Legal Aid. He receives his draft card. A couple episodes later we find out the same injury that cut short his baseball career kept him from going to Vietnam. He would also never have met and married June if that happened. Ira is a great athlete in mostly any sport and dominates effortlessly.
- 9) **EDDIE (UNDER 5 LINES) (REOCCURRING ROLE):** Ira's Roommate. They play a lot of basketball together. Eddie is in awe of Ira's playing ability. We find out towards the end of the season that Eddie had much to do with Ira and June meeting.

10) **GUY #1 (UNDER 5 LINES):** Him and Guy #2 get beat badly in basketball by Ira & Eddie. Guy #1 wants a rematch he was robbed. He acts tough but after one look from Ira he puts his tail between his legs and shows his true colors.

11) **GUY #2 (FEATURED EXTRA):** Him and Guy #1 play Ira & Eddie in basketball and loose badly.

12) **YOUNG JUNE:** June when she was in college at Boston University and meets Ira. Also when she worked at Virtual Computer Services & the Federal Reserve Bank.

13) **LITTLE JUNE:** June at 5 years old teased by the other girls for living in an apartment instead of a house. They called her poor and teased her for not having the gold crayon that comes in the 64 pack not the 12 pack. Kids can be so cruel.

14) **PROGRAMMER #1 (UNDER 5 LINES):** He calls June toots, and thinks she's the new secretary promoted from the steno pool. "go get us some coffee, the men have important work to do." He's a total pig and the only one who can't see that is him. He's a product of a simpler time and unaware how inappropriate he is. Ignorance is bliss.

15) **PROGRAMMER #2 (UNDER 5 LINES):** Buys a HUGE TV 17"... that was huge in the 70's.

16) **ETHEL:** June's mother and oldest of the 3 sisters. She is a bold and intelligent leader, way ahead of her time. A women's right pioneer in her own right. She works hard managing the many lower east side properties with her two sisters. She is married to Dave.

17) **RUTHIE:** The middle sister is the most compassionate one. Her entire career she loved working in the NYC Housing Authority. Trained as a social worker, she is beloved by all who she helps. She is not so lucky in love and was divorced from a handsome daredevil. She always wears glasses but is embarrassed by them. Pulling them off for pictures.

18) **MILLIE:** The youngest sister is the most creative one. She has been married to this crazy artist Bert who says things without any sort of filter. Millie & Bert own a restaurant together.

19) **TEAM MEMBER #1 (MERRILL LYNCH) (UNDER 5 LINES):** Sarcastically calls Sheldon "pig pen" because of his body odor. Wiry male type.

20) **TEAM MEMBER #2 (MERRILL LYNCH) (UNDER 5 LINES):** Tells June to buy Sheldon soap instead of a bonus. Sassy Redhead very energetic female.

21) **SHELDON (ONE SCENE):** He's 25 yrs old, 5'5", square frame, round jolly smiling face and worked 24x7! As a result, he looks like Jerry Garcia after a long night at Studio 54. He's the best most instinctual programmer and June's BEST employee. Others have a problem with his personal hygiene and strong musk.

22) **MERRILL JUNE:** June when she worked at Merrill Lynch.

23) **BEAVIS DOUGHMAN (UNDER 5 LINES):** former head of investment bank Bull Stern. Clients include IBM, HP & Lockheed Martin. He gives June inspiring and overall great career advice!

24) **REAL ESTATE AGENT (FEATURED EXTRA):** Shows Ethel, Dave & June house after house after house. Ethel is excited. Each time Dave points to something and shakes his head no. The Real Estate agent's face drops.

25) **DAVE:** June's Dad, who owns a large Auto & Spring Shop on West Broadway between Grand and Broome streets in Soho. Dave is the MOST entertaining one in the whole family!!! Funny, musical, charismatic always with a holstered joke ready. Best Character ever!

26) **KENNY:** We hardly see the Kenny character. We always hear him from a room away. He is a catalyst that draws Ethel away always causing trouble i.e. loud crash. He is like Wilson from "Home Improvement" we never actually see his face.

27) **NEWBORN:** June's first son. At 10 months old he is surprisingly articulate for his age!

## Section 2: Locations/CGI & Stock Footage

- A) CGI MAP OF MANHATTAN & QUEENS**
- B) QUEENS - ESTABLISHING SHOT**
- C) FAR ROCKAWAY HIGH SCHOOL - EXTERIOR**
- D) FAR ROCKAWAY HIGH SCHOOL CAFETERIA - INTERIOR**
- E) ADULT JERRY'S FLORIDA MANSION - EXTERIOR**
- F) STOCK FOOTAGE 60'S HIGH SCHOOL**
- G) STOCK FOOTAGE OF 60's HIGH SCHOOL MATH TEAM**
- H) BOSTON - ESTABLISHING SHOT**
- I) NICKERSON FIELD, BOSTON (DREAM GRADUATION) - EXTERIOR**
- J) MULTIPLE MAJOR US CITIES - 60'S RIOTS/PROTESTS - STOCK FOOTAGE**
- K) BOSTON UNIVERSITY CAMPUS 60'S PROTEST SCENE - EXTERIOR**
- L) BU LOCKER ROOM (IRA) - INTERIOR**
- M) BU CAMPUS STUDENT MAILBOXES (IRA DRAFTED)**
- N) STOCK FOOTAGE - MEN IN UNDERWEAR UNDERGOING PHYSICALS**
- O) JUNE & IRA LOVE MONTAGE – CLOSE-UPS**
- P) BELLE HARBOR, QUEENS - JUNE FAMILY HOUSE**
- Q) BELLE HARBOR ELEMENTARY SCHOOL - OLD FILM FILTER**
- R) VIRTUAL COMPUTER SERVICES OFFICES (1970)**
- S) HOME POST-HONEYMOON “HONEYMOON'S REALLY OVER!” - INTERIOR**
- T) FEDERAL RESERVE BANK OFFICES - WIDE SHOT**
- U) FEDERAL RESERVE BANK OFFICES/JUNE'S DESK - FULL SHOT**
- V) QUEENS ESTABLISHING SHOT 2**
- W) ETHEL'S KITCHEN IN BELLE HARBOR - INTERIOR**
- X) LOWER EASTSIDE (Clinton Street & Delancey Street) 1960s-70s - EXTERIOR**
- Y) MERRILL LYNCH BULLPEN - INTERIOR**
- Z) JUNE'S OFFICE MERRILL LYNCH - INTERIOR**
- AA) MERRILL LYNCH HALLWAY - INTERIOR**
- BB) HOUSE HUNTING MONTAGE 1950'S - EXTERIOR**
- CC) NEW HOUSE BELLE HARBOR QUEENS LATE 1950'S - EXTERIOR**
- DD) JUNE'S HOUSE ENTRANCEWAY - INTERIOR**
- EE) STOCK FOOTAGE OF HURRICANE DONNA OR SIMILAR FOOTAGE**
- FF) JUNE'S HOUSE BASEMENT - INTERIOR**
- GG) JUNE'S HOUSE - TIME LAPSE FOOTAGE**
- HH) STOCK FOOTAGE OF HURRICANE SANDY OR SIMILAR FOOTAGE**
- II) JUNE & IRA'S YORK AVE. APARTMENT - (NEW YORK CITY) EXTERIOR**
- JJ) JUNE & IRA'S YORK AVE. APARTMENT - (NEW YORK CITY) INTERIOR**
- KK) JUNE & IRA'S HOUSE IN CONNECTICUT - EXTERIOR**
- LL) MANHATTAN BROWNSTONE (DREAMT) - EXTERIOR**
- MM) IBM SYSTEMS RESEARCH INSTITUTE - ESTABLISHING SHOT**
- NN) IBM SYSTEMS RESEARCH INSTITUTE - INTERIOR**
- OO) STILL PHOTO JUNE IN IBM THINK MAGAZINE/IMAGES OF HARDWARE**
- PP) HOSPITAL ROOM - JUNE JUST GAVE BIRTH TO NEWBORN**
- QQ) INSERT: AWARDS WHITEBOARD ANIMATION**
- RR) INSERT EMPOWERNATORJUNE WHITEBOARD ANIMATION**

### **Section 3: Scenes omitted from pilot to be used in later episodes**

INT. - JPMORGAN CHASE -

Former 4 Star-General Platypus and Former Secretary of Defense Braughburn are not happy about working for a woman. They purposely give wrong meeting times to exclude her. When asked where she is, they respond to the EVP, "She's shopping."

CITIBANK Jason, second son born; Betty; Russ (first born) in Caedmon (Montessori school); June drops off in morning, Ira picks up at night.

WANG LABS June has an office in NYC and in Lowell Mass. She is recruited from Chase to be the Senior Director in charge of a \$600 million business selling and servicing technology solutions to banks, brokerage, insurance, leasing and real estate firms. In her first 100 days, she travels all over the world on a listening tour to meet her customers and understand how best to improve their experiences. She has been given an apartment close to Lowell headquarters. Dolores is the Nanny who takes care of Russ and Jason when June flies to Lowell on Monday mornings and flies back on Friday evening.

FLUFFY CHOKES ON BAGEL 1989 summer in Westport, CT, Russ & Jason went to Breezmont Day Camp. Ira working in Danbury, June working on Wall Street at Chase Bank. I never had a dog. Each day on my walk back from the subway to our apartment I passed Le Chien, a dog boutique. They had Shih Tzu puppies in the window, I went in, held them and knew I had to have one. When they brought my puppy out so sweet, friendly, clean and Fluffy .. I knew what to call him., When Ira was getting his NYU LLM in Tax after work, Fluffy kept me company. We lived across the street from the John Jay Dog Park. All the dogs played together and we had dog birthday parties with chopped liver cakes. One time a Yorkie got so excited that he had an asthma attack. One time, Fluffy took a lot of the dogs' biscuits from their individual baskets and hoarded them in a corner.

STERN NYU MBA IN FINANCE & MARKETING

Multi-tasking with my young children's progress and working with course project teams. In typical NYC style, most teammates were working during the day, taking classes at night and fitting in meetings during the weekend.

ROCKAWAY BEACH 1960's -

Summers at the beach. Every weekend, we all swam in the Atlantic Ocean, got tan, drizzled water on our sand castles and carried home a big bucket filled with sand crabs. After 2 days, the sand crabs smelled, so we threw them out and went back to the wet part of the beach, dug up more and brought more home again. I can't explain why, but I loved doing this. As teenagers, we walked the beach from 116th street to Riis Park in our bikinis. Twice, a group of boys From Brooklyn serenaded us with romantic pop songs like "This Magic Moment" and "Cara Mia". Barbara, Susan, Ronnie, Patti (summer

resident only, from Brooklyn). We told them to go away. We did not know they were Jay and the Americans. [pictures of June and friends in bathing suits] Russ born.

EXT. CONNECTICUT HOUSE - DAY  
WIDE SHOT - JUNE RAKING LEAVES

The shot is very wide and we see June painstakingly rake each small section of yard. Little by little she rakes all the fall leaves into a large pile. She's exhausted and wipes the sweat from her forehead.

SFX: An progressively louder buzzing, almost like a lawnmower, approaches June. She looks around but can't find the source. The sound now can be identified as a child screaming. not so much a scream as a pre-pubescent war cry! Russ enters the frame running at top speed towards the pile. June turns and signals "no, no" but it's too late! Russ leaps high into the air and lands in the pile of leaves with such force that the leaves splash out like a cannonball in a pool. All that work for nothing.

#### **Section 4: Hair/MU/Wardrobe - TBD**

#### **Section 5: Props & Set Design**

**P1: Ira's Draft Letter**

**P2: June's Job Offer Letters**

**P3: KENNY'S WET STAMP COLLECTION**

**P4: JUNE'S WET GENNY DOLLS**

#### **Section 6: Music Suggestions and Commentary:**

Although there are many Iconic & Popular Songs from these time periods. Technology & Marketing Ventures Inc. prefers to use royalty-free music or hire new artists. We are not opposed to popular music, we love it but don't want any copyright complications down the line. The music will be fantastic, powerful and geared to the era of the scene.

June has a legal letter from Oxford University TV studio allowing her to use the Oxford graduation march for any purpose. It was used in her Electronic-Boardroom video series.

June's favorite song is "We Are The Champions" by Queen.

## Section 7: Timeline for Pilot Script

<b>Timeline</b>	<b>Location</b>
1960-1966	<p>Belle Harbor, Queens</p> <p>January 1960 June writes first “Fun with Math” book</p> <p>August 1, 1960 Moved into a just-built house</p> <p>August 29, 1960 Hurricane Donna</p>
1963-1966	<p>Far Rockaway High School, Queens</p> <p>1965-66 Majorette Co-Captain; Math Team Captain</p> <p>1965-66 Ms. Cross, College Advisor</p> <p>FRHS graduates’ Success Stories: Adult Jerry 1985; 2007</p>
1966-1970	<p>Boston University, Boston</p> <p>June is Towers Dorm President; Magna cum laude with 4.0 in Math Education</p> <p>May 5, 1970 Boston riots lead to undergrad and law school evacuations. June and Ira return to Belle Harbor and Forest Hills.</p> <p>Formal BU Commencement planned for May 17 is cancelled; rescheduled 40 years later.</p>
1970-1972	<p>West Village, Upper Eastside, Wall Street – Manhattan; VCS, Fed; Ira; Fluffy</p> <p>May 10 -Sept 4 June starts systems engineer position at Virtual Computer Services (VCS) at a starting salary that was 3times a Wall Street lawyer’s starting salary.</p> <p>June 1, 1970 June and Ira rent an apartment on East 76<sup>th</sup> Street across from John Jay Park; Ira studies for the Law Board during the day &amp; goes back to Forest Hills. June works at VCS. In her spare time, she sets up and furnishes the apartment.</p> <p>Sept 5, 1970 June and Ira get married.</p> <p>Sept 6-20 Honeymoon in San Diego, California</p> <p>Sept 21 VCS has gone bankrupt.</p> <p>Sept 28 June accepts Programmer job offered to her by Federal Reserve Bank of NY at 33 Maiden Lane. She is intrigued by an institution that has served a critical role in the financial system of the United States – and the world - for over a century. She loves team research work using the Arpanet, forerunner to Internet. She loves that she is given a dumb terminal to put in her one bedroom apartment on the upper eastside.</p> <p>Israel, June’s manager, was terrific in assimilating June into the team. The smart, solution-oriented groups respected her insights. June was living the Simon Pegg quote, “Being a geek, means you never have to play it cool about how much you like something.”</p> <p>Jan 1972 Purchased Fluffy, a little-known dog breed. He kept June company while Ira took his LLM in Law at night. Fluffy and June had a lot</p>

of dog park friends. Fluffy was a special joy to our family until he died in July 1989.

- 1972-1975 Wall Street; Bull and Bear times  
Merrill Lynch  
Merrill skills blur into experiences critically needed by IBM, Citibank, Shark, Electronic-BoardroomTMVi® Solutions, TMV's Exchangamania Portfolio, small cap Exchange and Tax-Deduction Exchange.
- 1971-72 Nasdaq tech Stock Exchange was founded. An exciting Bull Market with new things for June to learn about. June believes in Lifelong Learning.  
A search firm recruited June as a Merrill Lynch Project Manager located at 70 Pine Street and she later moved into the new One Liberty Plaza headquarters. June was responsible for user support for Securities Research, Commodities and Financial Wealth Managers.
- Nov 14, 1972 The DOW first hit 1,000. June worked on the project that had to change all existing Cobol programs from a field that is fixed at 3 digits which only held up to #999 to a field that had 4 digits to hold up to 9,999.
- 1973-1974 Stock market crash.
- 1973-1975 June had responsibility for Quotron terminals. In 1960 Quotron, became the first financial data technology company to deliver stock market quotes to an electronic screen rather than on a printed ticker tape.
- 1975-1978 IBM was watching Quotron with the intent of computerizing the financial services industry by combining analytical software and data bases accessible by satellite from central computers.
- 1975 IBM recruited June, as a professional hire which was rare in those times when the preference was someone straight out of college. Since Merrill was a client, she was placed into the Banking Industry vertical market and not the Brokerage-Investment vertical. June was responsible for Multiple Virtual Systems operating systems across the northeast region. She was also responsible for presenting to the American Express Board of Directors, "How IBM Tech solutions meshed with board level business objectives. Simultaneously, she went through IBM's systems engineering program, was #1 academically in her class and elected president of the training class.  
In 1984, Merrill and IBM created a joint venture called International Marketnet, with the goal of competing with Quotron.
- 1980 MBA NYU Stern  
1983 Citi June started at Citibank in 1983 developing "Streetsense" which was later sold to Charles Schwab. Citibank bought Quotron in

1986. It lost money, staff was laid off, Reuters bought it as a subsidiary in 1994. Shark was a competitor to Quotron without the “same old, same old” approach.

1986 Wang In 1989, Wang bought Shark and it was one of the venture subsidiaries that reported into June’s global financial business.

In 1981, Michael Bloomberg was let go from Salomon Brothers due to a merger with Citibank. He took his \$10 million severance and started a venture with Merrill and IBM. Building “The Bloomberg terminal” leveraged Merrill’s real world data for a 30% ownership position. IBM’s hardware and software were used. It was the integrated insights behind the Bloomberg information strategy that led June in 1992 to trademark Electronic-BoardroomTMVi® Solutions. It is registered for 6 lines of business: TV, consulting, education, network, database and newsletter.

Lessons Learned from Quotron:

- Quotron was stymied because it did not continuously keep up with technology innovations.
- When it comes down to getting results, there are only so many people who have what it takes to get the job done.
- To the layman, what might seem like unrelated career positions are really building blocks for bigger, bolder, better things to come.

1977... Midtown;  
IBM; Russ

Birth of first son.

Watched first Superman movie being filmed across the street from my IBM office at 42<sup>nd</sup> and 3<sup>rd</sup> Avenue. The sign on the Daily News building was changed to read, The Daily Planet. These empowering experiences gave me the idea of EmpowernatorJune™ and Collaborators. No one seemed to recognize that the only visual difference between Clark Kent and Superman was putting on eye glasses and taking off a cape. May I present to you: my blue light blocking computer glasses and my wearables accessory collection?

### **The Pilot Script Ends in 1977.**

Lots of good stuff happens beyond this script.

1981 Second son born.

1992 Formed TMV to combine marketing, ventures, and business with technology.

1995,97 Spoke at Oxford University, UK - Information Auditing; Societal Challenges.

2000-on Continue to be a role model for women in business to blend career/family/travel.

2007-10 Developed surveillance solution to protect unoccupied residences of deceased people.

2010-15 Invested in Mobile marketing and payment start-ups to bring jobs to NYC.

2014-15 Advisor to Bill & Melinda Gates Technology Partner Network

2013-16 Hybrid, Whiteboard animation, sketch noting for EmpowernatorJune™ series.

Thank you for joining me on this journey.

Please select my script because together we will materialize and catapult a model for NYC and women success.