

Title:

EMPOWER: June's Journey of Resiliency and Change

Logline:

We follow a brilliant young woman from Queens, whose talent in mathematics led her on a pioneering path of women in tech and finance.

Synopsis:

Women aren't supposed to be FinTech STEM pioneers. June didn't care as she focuses on solving one bigger and bolder challenge after another. From her humble beginnings in Queens we explore the early tech and financial industry in New York plus all that makes up today's 5th estate. We use generational flashbacks spanning 50 years of vintage NY, Queens, Manhattan.

Project Summary:

It's the story of a girl from Belle Harbor Queens whose exceptional abilities in math, processes and protocols catapults her into the early world of tech and finance. Her struggle to negotiate "the boy's locker room" empowers and encourages young women to consider an exciting career in Science, Tech, Education and Math. Her story includes many flashback scenes of her youth in NYC. Unheard of at the time, we see the strong empowered business-minded women who raised her. We also, see the many Manhattan businesses their family ran successfully and how Eminent Domain affected the course of the family's lives and income once but almost twice!

We follow majorette co-captain & math team captain June as she navigates Far Rockaway High School. She is told to find a man to take care of her by her guidance counselor and we find out all the legendary success stories that came through the school despite of it all.

It's a marvel she doesn't miss a beat when her college graduation is cancelled by Vietnam protests. Simultaneously amazing how that protest is the reason for her meeting her soulmate the ex-baseball star who has just been drafted for Vietnam. After school she goes on to work for Virtual Computer Services at an exceptionally large salary for a college grad! Afterwards stories from her time at Merrill Lynch, The Federal Reserve Bank, IBM, Citibank and Chase. June empowers us and guides us with algorithms for happiness, "Tech like your life, family, career is all a work-in-progress. Life is a journey not an end-game." "Tech is like air and water!"

The central thread of the story is "... there are going to be tons of people that will say you can't. If you don't try, learn from your mistakes and embrace constant change they are right. If you empower yourself with a thinking infrastructure, tech tools & pragmatic processes, YOU CAN DO IT whatever IT is!"

This project is also a subtle love letter to ALL that is New York for the last 70 years. The NYC energy, history, grit and gumption that only the greatest city in the world produces. The story incorporates a rich and turbulent history that is uniquely NYC, much of which has been lost to a bygone era (i.e. the Lower Manhattan Expressway, Robert Moses, Penn Station and the Jewish Lower East Side Culture.)

The social & educational subtext is that June makes us feel it is OK to be different! Whether you are a geek or a nerd we are on the same team and thus one pragmatic, unconventional solution away from peak efficiency as a whole. Also, when you are told, "That's how it's always been done." respond with, "Is that a sufficient reason for continuing to do it that way?"

June makes math and technology cool, lives in the moment and blazing her own path to infamy! Joan of Arc, Amelia Earhart, Rosa Parks, Margaret Thatcher, Harriet Tubman, Gloria Steinem... June Robbins Klein!

Artistic Vision for Series:

My artistic vision is fluid yet purposely kept malleable to allow for creative choices made during the development process. What I have written is a "patchwork" pilot script incorporating multiple scenes of unique experiences from some of the major financial institutions and technology companies where I worked. Theoretically each scene could be expanded into an entire episode or even entire season! (Merrill Lynch, IBM, etc.) The beautiful thing is this story is based on an extremely interesting, adventurous and successful life so we are never at a loss for material! "Most Interesting Woman in the World" ha!

NOTABLE PAST WORK/PROJECTS

- Keynote Speaker at Event with NYS Governor, NYU Board of Trustees, NYCED Head, Chase Chairman, Council of Independent Colleges and Universities, NY College Trustees.

- EmpowernatorJune™ & Collaborators: hybrid, whiteboard animation, sketch-noting Explainer Videos.

https://youtube.com/channel/UCkaV6YhLt37_6uo93EkD_NQ

- Crain's NY Business article: "Tax Deduction Exchange Proposal for small businesses"
<http://www.slideshare.net/tmvinc/tmv-crains-articlev3-32740563>
- Cybersecurity Dashboard
<https://mediamash.devpost.com/submissions/7813-think-do-tank-mashup-cybersecurity-dashboard>
<http://juneklein.com/wp-content/uploads/2013/01/CoverCyberInterviewAwardsOnly.pdf>
- Treasurer of NYC chapter National Association of Corporate Directors; NACD's must-read Finance book of year
<http://EvolutionOfTrading.com>
- "Most Innovative Financial Technologist" Innovation Excellence Award from Corporate LiveWire
<http://www.slideshare.net/tmvinc/technology-marketing-ventures-inc>
- "Electronic-BoardroomTMVi® Solutions" Innovation in Corporate Technology Award from Wealth & Money Management
<http://juneklein.com/78-2/>
<http://electronic-boardroom.com/trademarkuses-html>
- Advisor to Bill & Melinda Gates Foundation's Technology Partner Network
- NY Times Article: In My Shoulder bag.
<http://www.nytimes.com/1999/01/24/business/in-my-shoulder-bag-june-klein.html>
- British Airways Face-of-Opportunity Award
<http://www.prnewswire.com/news-releases/technology--marketing-ventures-inc-selected-as-a-british-airways-face-of-opportunity-winner-112929864.html>
- Social Science Research Network's top 10 of globally downloaded daily papers out of 50 million
<http://juneklein.com/publications/the-5th-estate.com>
- the-5th-estate.com Megatrend Movement Research with Oxford University Director
<https://www.oii.ox.ac.uk/projects/the-fifth-estate/>

ARTISTIC STATEMENT: (MY PROCESS, IDEAS, FIELD)

WHY I HAVE CHOSEN TO BE ARTISTIC/SERIES CREATOR WHO WRITES STORIES BY OR ABOUT WOMEN.

I want to share: 1. 'Lessons Learned Ladies' beyond Davos for Women. There aren't enough high-powered women in one place who have dealt with the politics, have just-in-time bench strength and have tested team support. That is what exists behind an executive men's club.

2. 'May The Tech Be With U'. Math is an Action Sport with

problem-solving processes that can get women through any situation. Beyond being inspired & having air and H2O, you need Tech for tools and processes to reach your end goal.

3. Empowerment for More NYC Women. EduTainment through NYC Media is a scalable distribution channel.

WHAT MAKES ME UNIQUELY QUALIFIED TO RECEIVE THIS PRIZE? I love NYC and can focus my diversified skills on making a pragmatic difference for NYC communities. Currently, I am a NYC woman-owned small business CEO who helps our clients prosper from changing competitive landscapes. Previously I worked for Federal Reserve Bank, Merrill, IBM, Citi, Chase. I have a NYU Stern MBA in finance & marketing. I also have a breadth and depth of experience in many disciplines including being a NYC vendor, with expertise in cybersecurity and mobile smart cities.

MY GOALS AS AN ARTIST: To empower young women and all people in general by creatively painting a picture of how I experienced moments-in-time in today's New York, as well as, a New York that has long since ceased to be. To share my saga as only I can tell it, to share my proud NY family as we strap into the roller coaster that is life. My goal is that my struggles and victories will inspire you, capture your heart and empower you to be the best you can be!

HOW WILL I USE IT TO FURTHER MY CAREER?

- I will be the unique consultant, subject matter expert and talent. I will leverage my experience, contacts and energy to make this 'Made in NY' series the best one ever. It will be a scalable model for other endeavors and measured by quantitative and qualitative means.
- Expand the series to include sponsors, product placements, collaborative teams, promotional items.
- Create jobs in NYC related to TMV initiatives like:
 1. physical audits of enterprise IOT, standards for IOT, process / UL-like certification of IOT by device, network, app;
 2. syndicating videos and matching them with targeted distribution channels... do for unknown videographers and production houses what Amazon did for e-authors & publishers;
 3. Applying tech solutions used in other industries & countries as Resiliency solutions for communications issues in high-rise buildings.

BIO 150 words

2017: CEO of Technology & Marketing Ventures, Inc.;

Implementer of Electronic-BoardroomTMVi(r) Solutions in TV,
consulting, education, network, database, newsletter;
Producer of EmpowernatorJune(tm) & Collaborators EduTainment
Series;
Gerson Lehrman Consultant to Consultants at major investment
firms;
TMVi Integrator for Cybersecurity, Mobile and Internet of
Everything Projects;
Consultant to UK Virtual Technology Cluster and Restoration
Partners Tech Merchant Bank;
CEO for UK tech firms that expand into US with a Manhattan
office.

Global FinTech Pioneer/Authority, MBA, CDP, who straddles
Fortune 50 and entrepreneurial ventures.
Top ranked thought leader, author who navigates Board Members,
CEOs, policy-makers and venture-backed entrepreneurs through
unchartered waters... transform tech into wealth.
Helps clients prosper from changing competitive landscapes via
implementing strategies, developing ventures and performing as
director/CEO.