




Technology & Marketing Ventures, Inc.

# Best Venture Development Consultancy 2019 & Award for Innovation in Software Development 2019

**Supporting clients across a diverse range of industries, Technology & Marketing Ventures, Inc. (TMVi) is an internationally renowned consultancy dedicated to innovating technology, marketing and ventures to drive success for clients. To celebrate the firm's success in this year's Content Creator Awards we profile it and explore the secrets behind its success in this competitive awards programme.**

 A pioneering venture development consultancy, TMVi works closely with its clients to create original content experiences that are strategically adapted to align with continuous change, complexity and risk.

This innovative consultancy identifies the most common needs and creates impactful content for businesses, academia and workforces.

Among the firm's projects are ventures with its EmpowerNatorJune™ Brand's Mission to reinvent education to solve pain-points of businesses, academia and workforces.



Such a focus is of vital importance in today's market as businesses need to constantly change in order to survive and prosper. By 2024, 98% of corporations will have e-learning programs, but need new approaches now to ensure that they are working at peak efficiency. Many are losing sought after millennials because they do not have EmpowerNatorJune™ unique learning video episodes.

Within the academic market, organisations need to reverse declining enrolment, endowment and employability. The pain points worsen without EmpowerNatorJune™ Venture Development collaborating with university consortia, executive certification programs, business-academia speaker learning events.

Finally, workforces need to stay current and be JIT employable. The stress explodes without byte size, continuous learning and attention to student loan debt solutions. EmpowerNatorJune™ Impact satisfies the needs of all three sectors and offers unique solutions designed to drive success and to increase engagement with end-users.

This project and others are helping to drive TMVi to even greater success as the firm works with clients to drive real change and provide them with the technology and knowledge to support their clients and provide them with the cutting-edge solutions they expect.

Another focus for the firm is its work driving age diversity in advertising and marketing. Spearheaded by CEO June Klein, TMVi's core

mission is to reinvent diversity advertising focusing on boomer entrepreneurial women aged over 50. This demographic rarely looks at adverts because the models are not relevant for them. Unlike major consulting, legal and accounting firms who value the experience of age, this category is only 5% of ad budgets. Yet, in UK, 75% of the wealth is held by people over 50 years old. June undertakes modelling headshots and videos to showcase the benefits of using older women in campaigns. She has also created a how-to e-book on clothes, make-up, and hair for professional women executives to help them to look and feel their best.

Ultimately, decision makers hire TMVi to transform their technology into time, talent and wealth. Thanks to its innovative approach to problem solving the firm is able to meet the needs of a variety of clients, and it will continue to do so over the years ahead as it looks towards a bright and prosperous future. As a key global influencer in the corporate market June will be driving TMVi to even greater success and working on even more projects throughout 2019 and further ahead.

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